



CSL Mobile offers superb entertainment combos

HKT (SEHK: 6823) – HONG KONG, October 8, 2020 – CSL Mobile is introducing two superb entertainment combos for mobile users to enjoy a variety of high-quality content from Now E and Netflix on any device.

CSL Mobile's new combos for mobile users include:

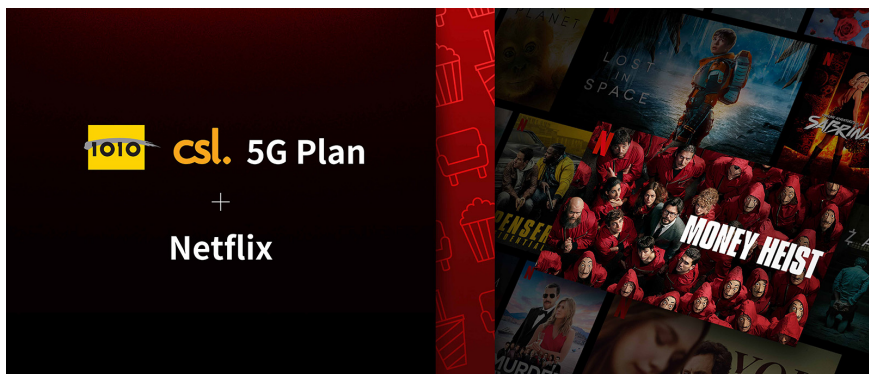
CSL Mobile x Now Select Pack



CSL Mobile joins hands with Now E, a one-stop entertainment platform featuring Asian dramas and movies, as well as world-class sports content, to introduce the CSL Mobile x Now Select Pack.

Starting October 19, 2020, customers joining a designated csl or 1010 service plan can subscribe to the Now Select Pack for HK\$39 per month and enjoy over 5,900 hours of premier content including dramas from mainland China, Japan and South Korea, variety shows, world-class sports and news. For service details and terms and conditions, please refer to Appendix 1.

CSL Mobile x Netflix 5G Plan (50GB/100GB)



CSL Mobile partners with Netflix, the world's leading streaming entertainment service, to introduce the CSL Mobile x Netflix 5G Plan.

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The CSL Mobile x Netflix 5G Plan (50GB or 100GB) will be available for subscription from October 23, 2020. Via CSL Mobile's ultra-high-speed 5G local mobile data service, customers can access Netflix's full catalogue of movies and TV shows such as Netflix Originals, Korean movies, anime, documentaries, kids and family content, and more. In addition, the plan also offers access to: Now E, including Now Sports Prime featuring sports news and world-class highlights; Viu Premium featuring the latest dramas from mainland China, Japan, South Korea and Taiwan; ViuTV which produces its own local programs on topics close to the hearts and minds of Hong Kongers; and Now News. For service details and terms and conditions, please refer to Appendix 2.

Mr. Bruce Lam, Managing Director of CSL Consumer Mobile, said, "CSL Mobile is committed to providing customers with excellent 5G mobile communication services and to bringing a wide array of exciting 5G audio-visual entertainment services. Today, we are pleased to offer several unbeatable media entertainment combos, as well as offers on an upcoming 5G flagship smartphone for customers."

Coinciding with the upcoming launch of a 5G flagship smartphone, CSL Mobile introduces the following offers:

CSL Mobile exclusively presents the Airbox True Wireless Power Bank

CSL Mobile exclusively launches a true wireless power bank for Apple devices. Anyone who subscribes to a designated 5G SIM plan¹ bundled with the upcoming 5G flagship smartphone will receive an Airbox True Wireless Power Bank (suggested retail price: HK\$1,280).

CSL Mobile's early bird deal on the 5G flagship smartphone

Starting today, customers can subscribe to a designated csl or 1O1O service plan bundled with a HK\$12,000 handset e-gift voucher² that can be used to purchase the upcoming 5G flagship smartphone.

In addition, csl or 1O1O customers who trade in a designated handset and upgrade to a designated 5G SIM plan bundled with the upcoming 5G flagship smartphone³ will receive a HK\$1,000 service fee rebate.

AI TradeIn plus

AI TradeIn plus provides a trade-in and preliminary valuation self-service that is available at designated csl and 1O1O outlets⁴. The service accepts 58 different smartphone models across six major smartphone brands. Customers can also get an additional HK\$300 discount with which to purchase a designated new smartphone model⁵.

For details of pricing and service plans, please visit any csl store or 1O1O Center, or call csl product hotline +852 2888 2123 or 1O1O product hotline +852 2988 1010, or WhatsApp csl online sales specialist on +852 5212 3123 or 1O1O Premier Service Specialist on +852 5910 1010.

Remarks: The Mobile Service provided under your plan includes but not limited to 5G, 4G or 3G service with a compatible device. In areas outside of our 5G coverage, you will be provided with a 3G and/or 4G Mobile Service.

1. Customers are required to designated 5G SIM plan with iPhone bundle and designated value-added services of not less than HK\$39 per month in value (if applicable) for a commitment period of 36 months. Airbox expected shipment date will be in mid of November 2020.
2. Customers are required to subscribe designated 5G SIM plan with iPhone bundle and designated value-added services of not less than HK\$39 per month in value (if applicable) for a commitment period of 36 months. Airbox expected delivery will be in Mid-Nov, 2020.
3. Upon Apple 5G hero handset launch, existing csl/ 1010 customer trade-in a designated handset and upgrade to upcoming designated 5G SIM plan with iPhone bundle with upfront payment and value-added services of not less than HK\$39 per month in value (if applicable) for a commitment period of 36 months can enjoy HK\$1,000 trade-in service fee rebate. The handset trade-in rebate will be credited to a customer's account in 10 installments. This trade-in rebate cannot be used in conjunction with other offers. Handset features and functionality subject to supplier's final announcement.
4. For details, please visit <https://www.hkcsl.com/en/ai-tradein-plus/>
5. Customer trading in a designated device with AI TradeIn plus and purchasing a designated handset for the standalone handset price of HK\$6,001 or more is entitled to HK\$300 discount, granted as a reward. HK\$200 discount will be awarded when purchasing a designated handset for the standalone handset price of between HK\$4,001 and HK\$6,000, and HK\$100 discount will be awarded when purchasing a designated handset for the standalone handset price of between HK\$2,000 and HK\$4,000. Trade-in reward is required to use csl/1010 digital coupon for purchasing a designated handset at csl/1010 special standalone handset price. It cannot be refund by cash or redeem any products. Offer cannot be used in conjunction with other discounts, special offers or promotional offers, except free gift promotions for new handsets. Free gifts available while stocks last.

The aforementioned offers Handset prepayment and prepayment of extra monthly fee are required (amount depends on your chosen device and service plan subscribed to), the amount of which will be credited to your csl/ 1010 account by installments during the commitment period. An Administration Fee of HK\$18 per month applies to all plans. For service details and service plan Terms & Conditions, please visit <http://www.hkcsl.com> or <http://www.1010.com.hk>.



Mr. Bruce Lam, Managing Director of CSL Consumer Mobile, introduces unbeatable media entertainment combos.

Please also refer to the appendix ("5G Entertainment Combo" presentation).

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About HKT

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and a leading innovator. Its fixed-line, broadband, mobile communication and media entertainment services offer a unique quadruple-play experience. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, media entertainment, enterprise solutions and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting and contact centers.

HKT is the first local mobile operator to launch a true 5G network in Hong Kong. Backed by its substantial holding of 5G spectrum across all bands and a robust and extensive fiber backhaul infrastructure, HKT is committed to providing comprehensive 5G network coverage across the city.

HKT delivers end-to-end integrated solutions employing emerging technologies such as 5G, cloud computing, Internet of Things (IoT) and artificial intelligence (AI) to accelerate the digital transformation of enterprises and contribute to Hong Kong's development into a smart city.

Riding on its massive loyal customer base, HKT has also built a digital ecosystem integrating its loyalty program, e-commerce, travel, insurance, FinTech and HealthTech services. The ecosystem deepens HKT's relationship with its customers thereby enhancing customer retention and engagement.

For more information, please visit www.hkt.com.

For media inquiries, please call:

Stella Wong
Group Communications
HKT
Tel: +852 2888 2253
Email: stella.wm.wong@pccw.com

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Appendix 1 : CSL Mobile x Now Select Pack

Monthly fees	Content	Highlights
HK\$39 24-month commitment	Now Drama Channel	A 24-hour Cantonese-dubbed drama channel that offers popular Asian dramas daily.
	Now Chinese Drama Channel	A 24/7 drama channel featuring top-rated drama series in Chinese language starring celebrities from mainland China, Hong Kong, Taiwan and South Korea. The first-run titles are all selected and edited to cater to viewers in Hong Kong and promise an enjoyable experience for all drama lovers.
	NowJelli	Offers a variety of high-quality Chinese entertainment programs featuring top Asian celebrities round the clock.
	Now Drama Express	Offers the latest popular dramas from Asia.
	ViuTV	Offers self-produced live entertainment, family variety, drama, travel and infotainment programs. The free local TV channel is known for its creative angle.
	Now News	Topical news covering the local economy and political scene plus cross-strait and international affairs.
	Now Direct	Keeps viewers up to speed with social and political events.
	Now Business News	Delivers financial news round the clock and provides thorough and insightful analysis, enabling viewers to stay abreast of the market.
	Now Sports Prime	Presents an array of sporting news and events, including highlights of soccer matches.
	Now Sports 1	Presents BWF World Tour, PSA and many other sporting events to meet the needs of virtually all sports viewers.

Subscribers to the Now Select Pack, priced at HK\$39 per month, must commit for a 24-month or longer period. For the service content details, please visit www.nowe.com. For terms and conditions of The Offer, please visit <https://www.hkcsf.com/en/nowe/>.

Appendix 2 : CSL Mobile x Netflix 5G Plan (50GB/100GB)

csl 5G Monthly Plan

Local mobile data usage	50GB	100GB
Plan fee	\$358	\$468
Content	<ul style="list-style-type: none"> - Netflix Basic Plan - Watch Netflix in standard definition on 1 device at a time 	<ul style="list-style-type: none"> - Netflix Premium Plan - Watch Netflix in HDR on 4 devices at a time
	Now E Basic Plan (Now News, Now Sports Prime, Viu Premium)	
Mainland China roaming data usage	2GB & “86-Easy” value-added service	
Local voice minutes	Unlimited	
Free 5G value-added services	-	<ul style="list-style-type: none"> • Free 2-month MOOV 24-bit music service (value: HK\$220) • Free 2-month csl 5G VR (value: HK\$156) • Free “Piggy Bank” Data Carry Forward Service (value: HK\$48/month)
Contract period	24/36 months	

1010 5G Prestige

Local mobile data usage	50GB	100GB
Plan fee	\$419	\$539
Content	<ul style="list-style-type: none"> - Netflix Basic Plan - Watch Netflix in standard definition on 1 device at a time 	<ul style="list-style-type: none"> - Netflix Premium Plan - Watch Netflix in HDR on 4 devices at a time
	Now E Basic Plan (Now News, Now Sports Prime, Viu Premium)	
Mainland China roaming data usage	2GB & “86-Easy” value-added service	
Local voice minutes	Unlimited	
Free 5G value-added services	-	<ul style="list-style-type: none"> • Free 2-month MOOV 24-bit music service (value: HK\$220) • Free 2-month csl 5G VR (value: HK\$156) • Free “Piggy Bank” Data Carry Forward Service (value: HK\$48/month)
1010 privileges	2-year The Club Platinum membership privileges	
Contract period	24/36 months	

The CSL Mobile x Netflix 5G Plan is only available to csl/1010 customers who have registered for the Netflix 5G Plan (50GB/100GB). The commitment period is 24/36 months. For service details and terms and conditions, please refer to <https://www.hkcsl.com/en/cslxnetflix/>.